

# HAYAH Insurance Company P.J.S.C.

## Your Local Link to IGP in UAE (Life)

### Why partner with HAYAH Insurance Company P.J.S.C.?

#### Innovative

In a rapidly evolving world, HAYAH harnesses the potential of Artificial Intelligence and modern technology to provide efficient, innovative, and user-friendly insurance solutions. By staying at the forefront of technological advancements, HAYAH strives to ensure that their customers enjoy a seamless and convenient experience.

#### Empowering

Knowledge is empowerment. HAYAH is committed to educating society about insurance, personal risk, and financial planning. Through events, online resources, and partnerships, HAYAH aims to empower individuals and businesses to make informed decisions that secure their future.

#### Inclusive

HAYAH is dedicated to making insurance accessible to all, fostering diversity, equity, empowerment, and community collaboration in their everyday activities. HAYAH seeks to transform the insurance landscape, ensuring everyone can benefit from cutting-edge solutions.

#### Sustainable

HAYAH is committed to environmental, financial and social responsibilities. They actively seek eco-friendly practices, support sustainable initiatives, and encourage their customers and partners to do the same. HAYAH's aim is to contribute to a more sustainable future while ensuring their business operations align with their community's values.

#### Tribe by HAYAH

The first financial planning app by a life insurer in the region, set to redefine the way you experience insurance, pensions, savings and financial well-being. Tribe offers a comprehensive platform to track expenses, set budgets, and watch savings.



## Facts & figures

- IGP Network Partner since 2024
- Financial strength ratings: Not rated

## Recent awards & recognitions

- 2025 MENA IR Awards
  - Winner “Life Insurer of the Year”
  - Nomination “Sustainability Initiative of the Year”
- 2024 Middle East Insurance Industry Awards: Finalist “Life Insurance Company of the Year”
- 2023 The Digital Insurer Awards: Winner “Insurer Innovation”



## More information

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