

National Health Insurance Company – Daman

Your Local Link to IGP in the UAE (Health)

Why partner with National Health Insurance Company – Daman?

Leading health insurance company in the UAE

Daman is the leading health insurance company in the UAE - As the region's leading specialised health insurer, providing comprehensive health insurance solutions to more than 3 million members in the UAE, Daman is the partner of choice for many of the country's most prominent organisations.

Large scale of operations and customer service

Approximately 52 million claims are processed annually covering over 3 million lives. More than 40% of the processed pre-approvals are automated and 98% of PBM (Pharmacy Benefit Management) requests are responded to in less than 10 minutes.

Specialised capabilities

Daman utilises specialised teams and solutions including in-house actuaries, a strong medical investigation and fraud unit that performs FWA (fraud, waste & abuse) audits to protect client's healthcare funds and assist with claims cost containment, advanced data analytics, as well as physical branches across the UAE.

A wide range of solutions

Daman offers customisable and flexible enhanced plans, as well as access to a large list of network insurance providers including government hospitals.

Diverse range of digital services

Daman drives innovation through a combination of ultramodern technology and healthcare-related expertise with over AED 1 billion of investments in modular IT infrastructure, as well as self-developed client and member digital portals including virtual branches.

Customer-centricity

Daman offers a wide suite of customer engagement channels – from digital apps to physical branches, as well as a 24/7 customer call centre and medical services authorisation team who are in direct contact with Daman's network of over 3,000 medical facilities.

Financial strength & stability

Daman, an A+ rated insurer (S&P, 1/11/2024), is part of PureHealth, the UAE's largest integrated healthcare platform with an ecosystem that challenges lifespans and reimagines health spans with 28+ hospitals, 100+ clinics, multiple diagnostic centres, insurance solutions, pharmacies, health tech, procurement, investments and more.



Facts & figures

- IGP Network Partner since 2023
- Financial strength ratings:
 - Standard & Poor's: A+ (per 1/11/2024)

Recent awards & recognitions

Daman has set high standards in the health insurance industry and has been awarded several internationally recognized awards and quality-focused certifications for their market-leading digitalization and social initiatives in a relatively short space of time. Recent awards won include:

- 2024
 - Brand Finance:
 - Best Perceived Health Insurance Brand in the UAE
 - 4th Strongest Brand in the UAE
 - 10th Strongest Brand in the Middle East
 - Digital Insurance MENA: Insurance Leader of 2024 (MENA Region)
 - Global Brand Awards:
 - Digital Insurance Innovation of the Year, United Arab Emirates
 - Best Insurer for CSR Initiative, United Arab Emirates
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 - Best Insurer for CSR Initiative, United Arab Emirates
 - Forbes Middle East: Daman's CEO named 16th in Forbes Middle East's Top 100 Healthcare Leaders rankings for 2024
- 2023:
 - Global Brand Awards:
 - Most Innovative Digital Insurance Brand – UAE
 - Best Insurer for CSR Initiative - UAE
 - Global CISO Forum: BCM and Risk Management Awards 2023 (Daman's DREAM Risk Management Tool)

Read more about Daman's industry awards [here](#).



More information

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