

# Asirom Vienna Insurance Group

## Your Local Link to IGP in Romania

### Why partner with Asirom Vienna Insurance Group?

#### One of the top providers

Asirom Vienna Insurance Group (Asirom) is one of the leading insurance companies on the market, with a long-standing tradition in Romania's insurance industry. The company has a nation-wide network of 140 agencies, 1,500 active agents, and numerous external partners.

#### Top service

Asirom strives to provide its customers with a high-level of security, as well as high-quality products and services. The company's strategy is centered around the clients' needs, offering tailor-made products, fast and accessible services, as its brand philosophy – insurance simple and safe.

#### Change

Change can be synonymous with evolution and progress. Asirom has chosen to reinvent itself in order to better serve its clients. The company chose to simplify complexity and use technology to increase security.

#### Simple

Simplicity is a way of life. We return to simple things in an increasingly complex world. Asirom creates simple and quick interactions for the convenience of their clients and the security of their business.

#### Safe

The clients' safety and their business are priceless. Asirom creates insurance solutions intended to help provide its clients with security.

#### Reputable

Asirom is part of the Vienna Insurance Group (VIG), the leading insurance group across the Central and Eastern European (CEE) region. Over 50 insurance companies and pension funds from 30 countries are part of this long-established group, with strong brands and a close relationship with clients.

Approximately 29,000 VIG employees meet the daily needs of around 32 million customers. VIG shares have been listed on the Vienna Stock Exchange since 1994, on the Prague Stock Exchange since 2008, and on the Budapest Stock Exchange since 2022. The company holds an A+ rating with a stable outlook from the renowned international rating agency Standard & Poor's.



## Facts & figures

- IGP Network Partner since 2022
- Financial strength ratings:
  - Standard & Poor's: A+ (per 7/15/2024)

## Recent awards & recognitions

- 2022 Insurance Market Awards by PRIMM Magazin – Winner of the award for Quality of Services for General Insurance



## More information

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