

# Unipol Assicurazioni S.p.A.: Your Local Link to IGP in Italy

## Why partner with Unipol Assicurazioni S.p.A.?

### Strong position in Italian insurance market

Unipol holds a leading position in the national insurance market, with a direct collection totaling approximately 15.1 billion euros in 2023, comprising 8.7 billion euros in Non-Life and 6.4 billion euros in Life insurance. Operating through Italy's largest agency network, Unipol boasts 1,991 insurance agencies and 5,213 sub-agencies nationwide.

### Customer-centric approach

Unipol dedicates its resources to fostering strong customer relationships by offering superior service, security, and competitive pricing, all while ensuring ethical and fair treatment.

### Core values driving success

Guided by the principles of Accessibility, Foresight, Respect, Solidarity, and Responsibility, as outlined in the Unipol Group's Charter of Values, Unipol is committed to these values in its daily operations, ensuring a trustworthy and reliable service for all its clients.

### Nationwide network reach

Unipol boasts the largest agency network in Italy, with close to 2000 insurance agencies and around 5,200 sub-agencies across the country. This extensive network enables Unipol to offer a comprehensive range of insurance solutions, meeting diverse customer needs and reinforcing its market leadership.

### Trusted life insurance solutions for your workforce

Unipol offers tailored life insurance solutions designed to meet the unique needs of the workforce. Their flexible policies incorporate the latest industry trends and technologies. Backed by the financial strength of Unipol Gruppo SpA, they are committed to providing reliable service and dedicated support from knowledgeable professionals. Additional benefits include wellness programs, financial planning resources, and employee assistance programs.



## Facts & figures

- IGP Network Partner since 1967
- Financial strength ratings:
  - A.M. Best: A- (per 7/24/2024)
  - Fitch: A- (per 10/29/2024°)
  - Moody's: BAA2 (per 11/21/2024)
  - DBRS Morningstar: A (7/17/2023)

## Recent awards & recognitions

- 2023 BrandFinance Ranking: Unipol is ranked as the no. 1 insurance brand by Brand Finance.
- 2023 Best Brands: Unipol is recognized among the “Best Sustainability Brands.”
- 2023 Italy Protection Awards: Unipol wins the “Product Innovation Award.”
- 2023 Service Champions: Unipol and UniSalute are among the top insurance providers in the “Best in Italy - 2023 Service Champions” ranking by “La Repubblica-Affari & Finanza” and the German Institute for Quality and Finance (ITQF).
- MF Insurance 2023 Awards: Unipol wins 7 awards for best technical results in General Third Party Liability, Credit and Surety, Accident, Land Vehicle Hulls, Motor TPL, Legal Expenses, and Assistance classes. Additionally, Unipol receives the special ESG Award Insurance Elite for the highest Standard Ethics rating and the Innovation Award for hybrid-omnichannel selling.
- Insurance Connect Awards 2022: Unipol wins the “Innovation Award.”



## More information

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