





# ICICI Prudential Life Insurance Co Ltd. Your Local Link to IGP in India (Group Life)

### Why partner with ICICI Prudential Life Insurance Co Ltd.?

### Multiple touchpoints

A dedicated employee benefits team, managing business, service and operations nationwide, operating from eight key locations: Delhi, Kolkata, Gujarat, Pune, Mumbai, Bengaluru, Chennai, and Hyderabad

### **Digital capabilities**

- · Periodical statement of accounts
- Customized Management Information System
- End-to-end automated process for onboarding
- Instant Certificate of Issuance
- Flexible premium payment options including digital payments

### Claim support

ICICI Prudential Life Insurance has a group claim settlement ratio of 99.8% overall with an average settlement turnaround time of just 1.2 days as on March 31, 2025.

- Claim for Sure (CFS): commitment to settle eligible claims within 1 business day after receiving all documents
- All claim intimations/endorsements through email/web portals
- Automated Ticket Generation (ATG) for all queries and transaction requests
- Claim settlement with minimum documentation

### Data security, risk management and client confidentiality

ICICI Prudential Life Insurance has an ISO 27001 certification for its Information Security Practices and ISO 22301 for

Business Continuity Management. It has an Advanced Cybersecurity Rating with a BitSight Score of 800 as on October 13, 2024.

## Commitment to excellence in service

Team of highly motivated and skilled professionals dedicated to delivering high-quality service and support. Additionally, ICICI Prudential Life Insurance has been ranked No. 1 (Net Promotor Score) in the life insurance industry for customer satisfaction for three consecutive years as per the Life Insurance CuES 2025 report published by Hansa Research.

ICICI Prudential Life Insurance has a nationwide presence, innovative technology platforms and multi-channel distribution architecture which enables it to reach a broad customer base effectively. The Company currently manages employee benefits for over 6,500 corporate clients across various industry segments.

### **Facts & figures**

- IGP Network Partner since 2025
- · Financial strength ratings: Not rated

### **Recent awards & recognitions**

- Future Tech 5.0 Summit & Awards 2025
  - Award for 'Most Innovative Digital Customer Experience'
  - Award for Claim for Sure: One-Day Claim Settlement Guarantee
  - Award for 'Excellence in Al Integration'
- India Insurance Summit & awards 2025 organized by Synnex
  - Award for 'Innovation Champion of the year in Life Insurance'
- 4th Edition Bharat BFSI Leadership Summit & Awards 2025 organized by Brainalytics
  - Award for 'Best Customer Service Provider'
  - Award for 'Best use of emerging technology for customer service'
  - Award for 'Outstanding Al powered business transformation'
  - Award for 'Life Insurance Company Of The Year'
- 19th Edition CX strategy summit & awards 2025 organized by UBS Forum
  - Award for 'Customer Experience Team of the year'
  - Award for 'CX strategy of the year'
  - Award for 'Digital Experience strategy of the year'
- InsureNext Global Conclave & Awards 2025 organized by Banking Frontiers
  - Award for 'Best Claims Settlement'
  - Award for 'Best Customer Experience Initiative'
  - Award for 'Best Life Insurance Product'
- 2nd Edition of Net Zero Summit & Awards 2025 organized by UBS Forum
  - Award for 'Sustainable Organization of the Year'
- 2nd Edition Data Analytics & Al Show 2025 organized by Quantic
  - Award for 'Best Use of Data Analytics in Risk Management'
- The BFSI Revolution Summit & Awards 2025 organized by Empiric Business Media Pvt. Ltd.
  - Award for 'Customer Experience'



#### More information

#### Varsha Bhansali

ICICI Prudential Life Insurance Co Ltd.
ICICI PruLife Towers
1089 Appasaheb Marathe Marg, Prabhadevi
Mumbai, 400025
India

**T** +91 99250 52700

**E** varsha.bhansali@iciciprulife.com

**W** www.iciciprulife.com



### www.igpinfo.com | LinkedIn

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