

AXA China Region

Your Local Link to IGP in Hong Kong

Why partner with AXA China Region?

Member of the AXA Group

- AXA China Region Insurance Company Limited is a member of the AXA Group, a leading global insurer with a presence in 50 markets and serving 95 million customers worldwide.
- As one of the most diversified insurers offering integrated solutions across life, health and general insurance, the goal of AXA is to be the insurance and holistic wellness partner to the individuals, businesses and the community it serves.
- At the core of AXA's service commitment is continuous product innovation and customer experience enrichment, which is achieved by actively listening to customers and leveraging technology.
- AXA embraces its responsibility to be a force for good and to create shared value for its community. It's proud to be the first insurer in Hong Kong and Macau to address the importance of mental health by offering products and services such as Mind Charger. Mind Charger is a free mindfulness practice resource that is fully accessible to customers and the public via AXA's holistic wellness platform AXA BetterMe.

Market leader

AXA is one of the leading players in the medical market in Hong Kong. It is also the largest general insurance provider and a major health and employee benefits provider. Over 1.7 million customers in Hong Kong and Macau, from individuals to established businesses, count on AXA Hong Kong and Macau to financially protect them, their loved ones, and their future.

Flexible benefit design

AXA offers a wide range of coverages and tailor-made solutions for businesses and their employees including group medical, life and disability. In recognition of the quality and innovation of its employee benefits products and services, AXA has received numerous awards.

Cost containment

A quarterly performance tracking and analytics tool is available to clients, allowing HR to understand claims usage, analyze data, and define actions to drive the cost containment strategy.

Social responsibility

- AXA is committed to integrating environmental, social and governance elements into its business and building a sustainable future through its roles as an investor, insurance provider and global organization.
- AXA is committed to helping people live better lives and actively reaches out to the community to provide support to those in need.
 - As one of the largest health providers in Hong Kong, AXA plays an active role in promoting health awareness among the public.
 - The AXA Charity Foundation supports projects related to promoting health and education. By collaborating with different charities to serve people of different age groups, AXA gives back to the community and contributes to the sustainable development of society.

Facts & figures

- IGP Network Partner since 1986
- Financial strength ratings:
 - AXA China Region:
Fitch: AA (9/5/2024)
 - AXA Group:
A.M. Best: A+ (10/2/2024)
Moody's: Aa3 (10/18/2024)
Standard & Poor's: AA- (2/25/2025)

Recent awards & recognitions

- **“Financial Institutions 2024”** by Bloomberg Businessweek, including:
 - General Insurance Company of the Year – Excellence
 - Employee Benefits (Service) – Excellence
 - ESG Sustainability of the Year – Excellence
 - Health & Protection Service (General Insurance) – Excellence
 - Innovation Product / Service (General Insurance) – Excellence
 - Product Innovation (Care for All) – Outstanding
- **“Best SME’s Partner Award 2024”** by The Hong Kong General Chamber of Small and Medium Business
- **“Country Awards for Excellence 2024”** by InsuranceAsia News
 - Best Employee Benefits Provider for Hong Kong
- **“HKB Technology Excellence Awards 2024”** by Hong Kong Business Magazine
- **“Hong Kong Leaders’ Choice Brand Awards 2024”** by Metro Finance, including:
 - Excellent Brand of Asset Management Financial Companies
 - Excellent Brand of Critical Illness Insurance Services
 - Excellent Brand of Employee Benefits Insurance
- **“The 24th Capital Outstanding Enterprise Awards”** by Capital CEO Entrepreneur magazine
 - Outstanding Wealth Management Award

To learn more about AXA China Region’s awards, visit:
<https://www.axa.com.hk/en/our-awards>



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