

# MAPFRE Seguros El Salvador S.A.

## Your Local Link to IGP in El Salvador

### Why partner with MAPFRE Seguros El Salvador S.A.?

#### Reputable

- MAPFRE Seguros El Salvador S.A. is the first and oldest life insurance company in El Salvador, as well as Central America.
- Part of the MAPFRE Group, the largest Spanish-owned insurer in the world, the largest multinational insurance company in Latin America and one of the largest European insurance groups in terms of premium volume.

#### Flexibility

MAPFRE constantly evaluates and updates its products and services to reflect new developments or market trends. Solutions can be designed to meet the changing needs of employers and their employees.

#### Full range of products & services

- MAPFRE El Salvador's portfolio includes:
  - Life
  - Permanent & total disability rider
  - Accidental death and dismemberment
  - Group personal accident
  - Hospital & surgical
  - Major medical

#### Cost-effective solutions

MAPFRE develops sustainable products and services for clients and offers them at a fair and appropriate price. By leveraging its brand reputation and commitment to social responsibility, MAPFRE works to build long-term relationships with clients based on trust.

#### Commitment to quality

- MAPFRE El Salvador strives to provide quality services that meet the needs and

expectations of clients through solutions that are based on strong corporate governance, sustainability, and the expertise of its skilled workforce.

- MAPFRE focuses on reducing risks, meeting goals, and continually improving processes to achieve operational excellence for the benefit of clients, employees, partners, and shareholders.

#### Broad geographic coverage

- Coverage can be provided in any part of the country.
- MAPFRE's network of offices and agents is complemented by digital channels that increase accessibility and flexibility.

#### Specialization

- MAPFRE's structure of units and teams with autonomous management, ensure a timely response to clients.
- Specialized teams deliver the appropriate solution required for each client's business and organization.
- Dedicated support center for clients and brokers.

#### Qualified professionals

- MAPFRE encourages teams of committed and talented people, with a management model that promotes professional development, acquisition of knowledge, and solidarity.
- MAPFRE promotes a culture of hard work, meeting objectives and professional career development within the company.
- Employees are trained to be among the best professionals in the market.

## Facts & figures

- IGP Network Partner since 2009
- Financial strength ratings:
  - MAPFRE Seguros El Salvador S.A.  
Fitch: EAAA (slv) (1/13/2025)
  - MAPFRE Re:  
A.M. Best: A (10/17/2024)  
Standard & Poor's: AA- (7/11/2024)

## Recent awards & recognitions

- Parent company MAPFRE was named the most responsible insurer out of 100 companies, according to the Merco ESG (Environmental, Social and Governance) Responsibility Spain 2024 report.
- At the end of 2023, a total of 1,090 people with disabilities from 27 countries, 3.9 % of the workforce, worked at MAPFRE, 97% with permanent contracts and 93% with full-time jobs.
- To fulfill its environmental promises and achieve carbon neutrality by 2030, MAPFRE has created the Corporate Environmental Footprint Plan 2021-2030. This plan aims to reduce and compensate for MAPFRE's environmental impact in all the countries where it operates. MAPFRE has already reduced its global carbon footprint by 25%, and its goal is to be a net-zero company in all countries by 2030.
- In 1975, a nonprofit institution, Fundación MAPFRE was created. It operates in almost 30 countries with the objective of improving people's lives and contributing to well being and social development. It helps to improve the economic, social and cultural conditions of the underprivileged in the majority of locations in which MAPFRE is present.
  - In 2023, more than 67 million people benefited from Fundación MAPFRE programs and activities that promote employment, education, health, culture, and research, among others.
  - More information about Fundación MAPFRE can be found at:  
<https://www.fundacionmapfre.org/>



## More information

### **Mr. Daniel Acosta González**

MAPFRE Seguros El Salvador S.A.  
Alameda Roosevelt No. 3107 S.S.  
San Salvador  
El Salvador, C.A.

**T** (1) 503 2257-6666 (ext. 6615)

**E** [daacosta@mapfre.com.sv](mailto:daacosta@mapfre.com.sv)

**W** [www.mapfre.com.sv](http://www.mapfre.com.sv)



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