

# MAPFRE Seguros de Colombia

## Your Local Link to IGP in Colombia

### Why partner with MAPFRE Seguros de Colombia?

#### Reputable

- MAPFRE Colombia Vida Seguros, S.A. has been doing business in Colombia since 1984 and is part of the MAPFRE Group.
- The MAPFRE Group is the largest Spanish-owned insurer in the world, the largest multinational insurance company in Latin America and one of the largest European insurance groups in terms of premium volume.

#### Flexibility

- MAPFRE offers a range of both life and non-life products and related services.
- MAPFRE constantly evaluates and updates its products and services to reflect new developments or market trends, and solutions can be designed to meet the changing needs of employers and their employees.

#### Cost-effective solutions

- MAPFRE offers competitive pricing for all types of coverage available. It develops sustainable products and services and offers them at a fair and appropriate cost.
- By leveraging its brand reputation and commitment to social responsibility, MAPFRE works to build long-term relationships with clients based on trust.

#### Commitment

- For over 40 years, MAPFRE has implemented advanced technologies to facilitate policy management, enhance customer service, and customize essential services.
- MAPFRE's commitment to innovation has been one of the main pillars of its growth

in Colombia. These advances have allowed it to improve efficiency and satisfy clients, keeping MAPFRE at the forefront of the sector.

- MAPFRE's commitment to quality and innovation has allowed it to contribute to the development and well-being of the people of Colombia.

#### Specialization

- MAPFRE's structure of units and teams with autonomous management, ensure a timely response to clients.
- Specialized teams deliver the appropriate solution required for each client's business and organization.

#### Geographic coverage

- MAPFRE services customers via a network of over 150 offices strategically located throughout Colombia.
- MAPFRE's network of offices is supported by digital capabilities that enable, accessibility, convenience, and a timely response.
- A dedicated telephone service is available 24 hours a day, 7 days a week.

#### Experienced staff

- To meet the needs of customers, suppliers, and intermediaries, MAPFRE promotes a culture of hard work, meeting objectives, and career development.
- MAPFRE nurtures a people-centered and collaborative work environment in which employees contribute their knowledge and skills to deliver innovative solutions that improve people's lives.



## Facts & figures

- IGP Network Partner since 2009.
- Financial strength ratings:
  - MAPFRE Seguros de Colombia:  
Fitch: AA+(col) (10/16/2024)
  - MAPFRE Re:  
A.M. Best: A (10/17/2024)  
Standard & Poor's: AA- (7/11/2024)

## Recent awards & recognitions

- Parent company MAPFRE was named the most responsible insurer out of 100 companies, according to the Merco ESG (Environmental, Social and Governance) Responsibility Spain 2024 report.
- At the end of 2023, a total of 1,090 people with disabilities from 27 countries, 3.9 % of the workforce, worked at MAPFRE, 97% with permanent contracts and 93% with full-time jobs.
- To fulfill its environmental promises and achieve carbon neutrality by 2030, MAPFRE has created the Corporate Environmental Footprint Plan 2021-2030. This plan aims to reduce and compensate for MAPFRE's environmental impact in all the countries where it operates. MAPFRE has already reduced its global carbon footprint by 25%, and its goal is to be a net-zero company in all countries by 2030.
- In 1975, a nonprofit institution, Fundación MAPFRE was created. It operates in almost 30 countries with the objective of improving people's lives and contributing to well-being and social development. It helps to improve the economic, social and cultural conditions of the underprivileged in the majority of locations in which MAPFRE is present.
  - In 2023, more than 67 million people benefited from Fundación MAPFRE programs and activities that promote employment, education, health, culture, and research, among others.
  - More information about Fundación MAPFRE can be found at:  
<https://www.fundacionmapfre.org/>



## More information

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