

MAPFRE Vida S.A.

Your Local Link to IGP in Brazil

Why partner with MAPFRE Vida S.A.?

Reputable

- MAPFRE Vida S.A. has been serving the people of Brazil since 1985 and is a member of the MAPFRE Group.
- The MAPFRE Group is the largest Spanish-owned insurer in the world, the largest multinational insurance company in Latin America and one of the largest European insurance groups in terms of premium volume.

Flexibility

- MAPFRE Vida offers a wide range of insurance products and services that can be customized to meet the specific requirements and objectives of customers.
- MAPFRE constantly evaluates and updates its products and services to reflect new developments or market trends, and solutions can be designed to meet the changing needs of employers and their employees.

Broad geographical coverage

- MAPFRE Vida provides dedicated and timely assistance to customers via an extensive network of branch offices, regional offices and brokers located throughout the country.
- MAPFRE's network of offices and agents is complemented by digital channels that increase accessibility and flexibility. A dedicated telephone service is available 24 hours a day, 7 days a week.

Cost-effective solutions

MAPFRE offers competitive pricing for all types of coverage available. It develops sustainable products and services for clients

and offers them at a fair and appropriate price. By leveraging its brand reputation and commitment to social responsibility, MAPFRE works to build long-term relationships with clients based on trust.

Commitment to quality

- MAPFRE Vida strives to provide quality services that meet the needs and expectations of clients through solutions that are based on strong corporate governance, sustainability, and the expertise of its skilled workforce.
- MAPFRE focuses on reducing risks, meeting goals, and continually improving processes to achieve operational excellence for the benefit of clients, employees, partners, and shareholders.

Specialization

- MAPFRE's structure of units and teams with autonomous management and digital capabilities, ensure customers receive a timely response and high-quality service.
- Specialized teams deliver the appropriate solution required for each client's activity and organization.

Qualified staff

- To meet the needs of customers, suppliers, and intermediaries, MAPFRE promotes a culture of hard work, meeting objectives, and career development.
- MAPFRE nurtures a people-centered and collaborative work environment in which employees contribute their knowledge and skills to deliver innovative solutions that improve people's lives.

Facts & figures

- IGP Network Partner since 2006
- Financial strength ratings:
 - A.M. Best: A (per 10/17/2024)
 - Standard & Poor's: AA- (per 7/11/2024)

Recent awards & recognitions

- The MAPFRE Senior Project, redefining the value of life for people over 60, was rolled out in Brazil and subsequently recognized by the Brazilian Confederation of Insurance Companies.
- MAPFRE has Women's Leadership Networks in Spain, Brazil, USA, Mexico and Turkey that promote initiatives to advance equality in the company, and in particular, to increase the presence of women in under-represented positions of responsibility.
- Women's Leadership Development Program, an initiative of the MAPFRE Women's Leadership Network to advance equal opportunities for women, was implemented at MAPFRE Brazil.
- MAPFRE develops products and services that promote access to insurance in lower-income segments of the population. The MAPFRE na Favela (MAPFRE in the favela) pilot project, carried out in Brazil in collaboration with the Gerando Falcões nonprofit, is an example.
- MAPFRE in Brazil maintains the Women on Board (WOB) certification, an independent initiative that values and raises awareness of corporate environments that maintain the presence of two or more women on boards of directors or consultative councils.
- Parent company MAPFRE was named the most responsible insurer out of 100 companies, according to the Merco ESG (Environmental, Social and Governance) Responsibility Spain 2024 report.
- In 1975, a nonprofit institution, Fundación MAPFRE was created. It operates in almost 30 countries with the objective of improving people's lives and contributing to well being and social development. It helps to improve the economic, social and cultural conditions of the underprivileged in the majority of locations in which MAPFRE is present.
 - In 2023, more than 67 million people benefited from Fundación MAPFRE programs and activities that promote employment, education, health, culture, and research, among others.
 - More information about Fundación MAPFRE can be found at:
<https://www.fundacionmapfre.org/>



More information

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