

# MAPFRE Seguros Guatemala, S.A.

## Your Local Link to IGP in Guatemala

### Why partner with MAPFRE Seguros Guatemala, S.A.?

#### Reputable

- MAPFRE Seguros Guatemala S.A. was founded in 1951 and is one of the leading life and health insurers in Guatemala.
- Part of the MAPFRE Group, the largest Spanish-owned insurer in the world, the largest multinational insurance company in Latin America and one of the largest European insurance groups in terms of premium volume.

#### Flexibility

MAPFRE constantly evaluates and updates its products and services to reflect new developments or market trends. Solutions can be designed to meet the changing needs of employers and their employees.

#### Full Range of products & services

- MAPFRE Guatemala's portfolio includes:
  - Life
  - Permanent & total disability rider
  - Accidental death and dismemberment
  - Hospital & surgical
  - Major medical
- MAPFRE Seguros Guatemala is known for its group health solutions. It offers a range of medical benefits and an extensive network of physicians, laboratories, hospitals and pharmacies.

#### Cost-effective solutions

MAPFRE develops sustainable products and services for clients and offers them at a fair and appropriate price. By leveraging its brand reputation and commitment to social responsibility, MAPFRE works to build long-term relationships with clients based on trust.

#### Commitment to quality

- MAPFRE Seguros Guatemala strives to provide quality services that meet the needs and expectations of clients through solutions based on strong corporate governance, sustainability, and the expertise of its skilled workforce.
- MAPFRE focuses on reducing risks, meeting goals, and continually improving processes to achieve operational excellence for the benefit of clients, employees, partners, and shareholders.

#### Broad geographic coverage

Coverage can be provided in any part of the country. MAPFRE's network of offices and agents is complemented by digital channels that increase accessibility and flexibility. A dedicated telephone service is available 24 hours a day, 7 days a week.

#### Specialization

- MAPFRE's structure of units and teams with autonomous management, ensure a timely response to clients.
- Specialized teams deliver the appropriate solution required for each client's activity and organization.

#### Qualified professionals

- To meet the needs of customers, suppliers, and intermediaries, MAPFRE promotes a culture of hard work, meeting objectives, and career development.
- MAPFRE nurtures a people-centered and collaborative work environment in which employees contribute their knowledge and skills to deliver innovative solutions that improve people's lives.



## Facts & figures

- IGP Network Partner since 2015
- Financial strength ratings:
  - MAPFRE Seguros Guatemala, S.A.  
Fitch: AAA (gtm) (12/3/2024)
  - MAPFRE Re:  
A.M. Best: A (10/17/2024)  
Standard & Poor's: AA- (7/11/2024)

## Recent awards & recognitions

- Parent company MAPFRE was named the most responsible insurer out of 100 companies, according to the Merco ESG (Environmental, Social and Governance) Responsibility Spain 2024 report.
- At the end of 2023, a total of 1,090 people with disabilities from 27 countries, 3.9 % of the workforce, worked at MAPFRE, 97% with permanent contracts and 93% with full-time jobs.
- To fulfill its environmental promises and achieve carbon neutrality by 2030, MAPFRE has created the Corporate Environmental Footprint Plan 2021-2030. This plan aims to reduce and compensate for MAPFRE's environmental impact in all the countries where it operates. MAPFRE has already reduced its global carbon footprint by 25%, and its goal is to be a net-zero company in all countries by 2030.
- In 1975, Fundación MAPFRE, a nonprofit institution, was created. It operates in almost 30 countries with the objective of improving people's lives and contributing to well being and social development. It helps to improve the economic, social and cultural conditions of the underprivileged in the majority of locations in which MAPFRE is present.
  - In 2023, more than 67 million people benefited from Fundación MAPFRE programs and activities that promote employment, education, health, culture, and research, among others.
  - More information about Fundación MAPFRE can be found at:  
<https://www.fundacionmapfre.org/>



## More information

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